

### PART III - STRATEGIC LEADERSHIP

- Module 1: The Governance of Strategy
- Module 2: Evaluating Strategy Delivery and Executive Directors' Performance
- Module 3: The Governance of Risk
- Module 4: Corporate Responsibility

### PART IV - FINANCIAL STEWARDSHIP AND ACCOUNTABILITY

- Module 1: Financial Oversight
- Module 2: Reporting
- Module 3: Corporate Finance
- Module 4: The Control Environment

### PART V - LEADING, PLANNING, IMPROVEMENT

- For each part (except part V), participants will have to take assessments after going through the reading material first and only then they can proceed to practical sessions of one day each. Part V is a half-day Board simulation exercise based on the case study that runs through the entire program.
- After completion of the program, there would be a comprehensive assessment based on discussions in practical sessions, which would complete the requirement for certification.

#### Who should attend?

This program is designed for Board chairs, CEOs, Board members, senior management, functional managers and corporate governance / affairs executives.

### Training Investment

Part	Pre-Reading Material/ Assessment	Practical Session Rupees	Total Investment
I	10,000	40,000	50,000
II	10,000	40,000	50,000
III	10,000	40,000	50,000
IV	10,000	40,000	50,000
V	5,000	20,000	25,000

A 20% discount will be offered to the participants of the Members of PICG only for the practical sessions.

#### For Registration & Information, contact:

Suite # 316, The Forum, Khayaban-e-Jami,  
Block 9, Clifton, Karachi.  
Phone: (021) 35306673-74 Ext. 16, 19 and 20  
Website: [www.picg.org.pk](http://www.picg.org.pk)  
Online Registration: [www.picgtest.org](http://www.picgtest.org)



## Corporate Governance Leadership Skills (CGLS)

# Corporate Governance Leadership Skills (CGLS)

## Director Education Program

After successful two years of accrediting professionals through its Director Education Program (Board Development Series), PICG has revamped the program keeping in view upcoming challenges and requirements of all stakeholders.

Throughout, the program emphasizes the need for participants to relate what is presented as their own experiences. The goal is to help the participants understand corporate governance and the value that good governance practices add. Given this, they can act as "agents of change". They can analyze the way that the companies that they are engaged in, are being governed and assess their adherence or otherwise to best practices. Where there are shortfalls, they can initiate the necessary changes.

For corporate governance is essentially about leadership – leadership that is responsible, exercised with probity and conducted in a highly transparent and accountable manner. Therefore the emphasis throughout – whether in a presentation on financial stewardship or another on-board accountability – is on developing leadership skills.

The course contents evolve from basics of corporate governance to what has been shown to be effective in leading the change to the best governance practices, as are suited to the given environment and the planned changes therein, in the near to mid-term.

“On appointment, non-executive directors will already have relevant skills, knowledge, experience and abilities.

Nonetheless, a non-executive director's credibility and effectiveness in the boardroom will depend, not just on their existing capability, but on their ability to extend and refresh their knowledge and skills. ”

*Sir Derek Higgs*

“Excellent! Very well structured Corporate Governance Leadership Skills Program. Essential Board level skills are reasonably conceived in five parts. I believe it is the best program for strengthening capacity of Board of Directors of corporate entities.”

**Amir Waheed Ahmed**  
General Manager & Company Secretary  
Corporate Services, Byco Companies

I recently completed my certification in Corporate Governance using the Board Development Series (BDS) at the PICG. My experience was very positive; the trainers, material and topics were all very relevant and of top quality. PICG has revamped the BDS and are rolling it out under the name of Corporate Governance Leadership Skills (CGLS) Program. Many improvements have been built into the new program and it is more comprehensive. They have separate sessions on the "Board", "Strategic Leadership", "Financial Stewardship and Accountability", and finally how all this helps the Board Members in "Leading, Planning, Improvement". I strongly recommend all Board Members to attend this course to realize the full potential of what Director responsibilities are and how you, as a Director, can help steer the company and place it on a sustainable profitable growth path. Win-Win-Win for all.

**Saad Amanullah Khan**  
Chief Executive Officer  
Gillette Pakistan Limited

## Program Structure

The program consists of five parts. Part I – IV will have six-hour pre-reading material followed by six-hour practical session. Whereas, Part V will have one-hour pre-reading material followed by three-hour practical session.



### PART I - INTRODUCTION TO CORPORATE GOVERNANCE

- Module 1: Corporate Governance
- Module 2: The Business Case for Corporate Governance
- Module 3: Disclosure and Transparency
- Module 4: Shareowners and Stakeholders

### PART II - THE BOARD

- Module 1: Board Role, Directors' Duties and Liabilities
- Module 2: The Effective Board: Composition and Structure
- Module 3: Board Practices
- Module 4: Board Procedures